

INSURANCE INSTITUTE FOR HIGHWAY SAFETY

NEWS RELEASE

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VNR: Tues. 7/1/2008 10:30-11 am EDT (C) AMC 3/Trans. 3 (dl3760H)
repeat 1:30-2 pm EDT (C) GAL 25/Trans. 19 (dl4080V); dedicated

FEDERAL BUMPER RULES SHOULD APPLY TO SUVs, PICKUPS, VANS, AND CARS ALIKE

ARLINGTON, VA — Cars, SUVs, and pickups share the road but they don't share the same standard for bumpers. The Insurance Institute for Highway Safety has petitioned the federal government to regulate the bumpers on light trucks (SUVs, pickups, and vans) just as it regulates those on cars. The same bumper rules should apply to all kinds of passenger vehicles.

To meet federal rules, car bumpers must be 16 to 20 inches off the ground and limit the amount of damage that can be sustained in a low-speed crash. The idea is to ensure that the bumpers on colliding cars engage, absorbing most of the energy of the impact and keeping damage away from expensive-to-repair parts like fenders, grilles, headlights, and taillights.

Car bumper rules don't apply to light trucks. In fact, it's still legal to sell these vehicles without any bumpers at all. Federal regulators' long-standing thinking is that requiring light trucks to have bumpers would compromise off-road navigation and make it hard to use these vehicles at loading ramps. The Institute counters that putting damage-resistant bumpers on light trucks needn't compromise utility.

New SUV-to-car crash test results: A series of low-speed crash tests shows why. The Institute details the results in its petition to the National Highway Traffic Safety Administration. The tests involved 4 midsize SUVs striking the back of a typical midsize car at 10 miles per hour. One of the SUVs — a Ford Explorer — does a better job than 3 others (Hummer H3, Jeep Grand Cherokee, and Mitsubishi Endeavor) of resisting damage in low-speed crashes and minimizing damage to the vehicles with which it collides.

— MORE —

"One big difference is that the Explorer's bumpers line up pretty well with those on cars, so when this SUV hits a car or a car hits it, the bumpers on both vehicles engage instead of over- and underriding each other," says Insti-

tute president Adrian Lund. Once engaged, the bumpers absorb a lot of energy, protecting the vehicles from expensive-to-repair damage to safety-related parts and sheet metal.

"When cars collide with other cars, their bumpers usually line up pretty well," Lund notes. "But in SUV-to-car crashes, the bumpers often don't match up at all, and the result is thousands of dollars of unnecessary damage in low-speed crashes."

The front bumpers on the H3, Grand Cherokee, and Endeavor are so high that they overrode the rear bumpers of the stationary Hyundai Sonatas in the Institute tests. Damage to the Sonatas ranged from \$3,891 to \$4,737. Even the SUVs sustained more than \$1,000 damage each. In contrast, the Explorer sustained less than \$1,000 damage in the

same front-into-rear test, and it inflicted only about one-third as much damage on the Sonata as the worst performer among the 4 SUVs, the H3.

Experience in real-world crashes is consistent. The 3 poor-performing SUVs had some of the highest insurance losses under property damage liability coverage

FORD SHOWS HOW

The Explorer's front bumper lines up with the rear bumper on the Hyundai Sonata, so the bumpers don't under- or override each other.



OTHER SUVs DON'T MEASURE UP

The bumpers on 3 other SUVs don't line up with those on cars. They're higher, which means they'll override car bumpers in low-speed impacts, multiplying repair costs.



during 2005-07. That is, they inflicted excess damage on the vehicles with which they collided. The Explorer had lower-than-average losses under the same insurance coverage during the same years.

Utility versus bumper height: "There's no evidence that the relatively effective bumpers on the Ford Explorer compromise its off-road performance or its utility at loading ramps," Lund says. "The Explorer shows that you can still have the utility of an SUV without making bumpers so high that they don't line up with cars."

In fact, light trucks in the 1970-80s had lower bumpers — 19 inches or less — than many of today's models, and they still were used off-road and at loading ramps. Many of today's light truck bumpers measure more than 20 inches tall.

"It's only an inch or so of difference in bumper height," Lund points out, "but it's an important inch when you consider that car bumper heights have to be 16 to 20 inches from the ground. That's the federal rule, so anything taller than 20 inches won't line up with a car bumper — and most light truck bumpers today don't."

No more excuses: At the National Highway Traffic Safety Administration's own behest, automakers have been working since 2003 to improve the compatibility between cars and light trucks in front and side collisions that occur at higher speeds. Many light trucks already meet the design criteria the manufacturers agreed on to reduce injuries to people in cars struck by the heavier, higher riding passenger vehicles. All light trucks built after Sept. 1, 2009, will meet the criteria to improve vehicle compatibility in serious crashes. Addressing bumper mismatch would help this effort.

"It's a win-win," Lund says. "One program would complement the other, and the result could be to improve both occupant protection in high-speed crashes and resistance to vehicle damage in collisions at slower speeds. All the agency has to do is regulate light truck bumpers."

End 3-page news release on extending bumper rules to light trucks
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