



# News Release

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## AMERICAN NATIONAL PROPERTY AND CASUALTY COMPANY BECOMES PART OF FLW SPONSOR FAMILY

MINNEAPOLIS (Jan. X, 2012) – FLW is proud to announce a newly formed partnership with American National Property And Casualty Company (ANPAC®). Offering an array of insurance products and services, including coverage designed exclusively for watercraft owners, they will join the impressive list of sponsors that support tournament fishing.

Through their sponsorship, ANPAC will have the opportunity to market their broad range of products and services across all platforms of FLW, including its tournaments, multiple websites, bass and walleye magazines and various FLW events.

“We’re excited that ANPAC has partnered with FLW for the 2012 season,” said Trish Blake, President of FLW Marketing Division. “Anglers have invested a lot of money in their equipment and spend a lot of time exposed to the elements while on the water. They are also frequently on the road traveling to fishing destinations across the country, so it seems only natural that we have a company on board that offers products and services that will take care of them and bring them peace of mind should something unexpected happen.”

ANPAC is headquartered in Springfield, Missouri. It is a subsidiary of American National Insurance Company (ANICO) of Galveston, Texas. American National Multiple Line exclusive agents offer a combination of life insurance, annuities, property and casualty insurance for personal lines, agri-business, targeted commercial exposures and other services. Multiple Line agents serve individuals, families and business owners.

“ANPAC and American National Watercraft Insurance look forward to being part of the FLW family of sponsors,” said Shannon Smith, Chief Marketing Officer for ANPAC. “ANPAC’s goal is to help our clients protect what they value most. That’s why we have developed product lines for all types of recreational ventures, including boating. Our FLW sponsorship offers a great opportunity to support the sport of fishing and to remind anglers and fishing fans alike that American National offers coverage tailored to meet their unique needs.”

To find your local American National agent, please visit [www.anpac.com](http://www.anpac.com).

### ABOUT FLW

FLW is the best in fishing, on and off the water. Anglers worldwide can compete for millions over the course of 191 tournaments in 2011. FLW has taken fishing mainstream with the world’s richest fantasy sports game, FLW Fantasy Fishing presented by Straight Talk, where competitors can play for free as well as sign up for Player’s Advantage to gain an edge. For more information about FLW and FLW Fantasy Fishing, visit [FLWOutdoors.com](http://FLWOutdoors.com) or [FantasyFishing.com](http://FantasyFishing.com).

[FLWOutdoors.com](http://FLWOutdoors.com)

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