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Multimedia version online at:
www.anpac.com/QuarterMileChallengeUpdate

CHROME specialty car insurance offers updates to popular Quarter-Mile Challenge Drag Race app

The CHROME Quarter-Mile Challenge Drag Race iPhone app from CHROME specialty car insurance, which lets classic car enthusiasts test their skills on the drag strip, has undergone some impressive modifications. Upgrades include an expanded selection of classic cars and the ability to race against a friend or randomly selected opponent. A contingent of classic cars calibrated to original specifications, coupled with realistic 3-D graphics and sound, gives users an authentic and entertaining drag racing experience.

SPRINGFIELD, MO – (February 8, 2011) iPhone users can hit the drag strip in a 1969 Camaro SS 396, 1970 Dodge Challenger or a 1966 Mustang Fastback by downloading the [CHROME Quarter-Mile Challenge Drag Race](#), a free iPhone app from CHROME® specialty car insurance.

CHROME specialty car insurance's first offering was the [CHROME iPhone App](#), featuring an auto price guide with information on more than 40,000 models of vintage and classic cars (published by F+W Media), along with other features. More fun than functional, the CHROME Quarter-Mile Challenge was developed so that users could experience the thrill of virtual drag racing in an authentic classic car.

Equipped with everything a user needs to achieve a personal best time on the drag strip, the CHROME Quarter-Mile Challenge features:

- Shifting capability with a tap of the screen (over-shifting or under-shifting impacts a player's time)
- Realistic 3-D graphics, sound effects and music
- Use of the iPhone accelerometer as the gas pedal
- The option to share fastest race times on Facebook

An update released this week has added several new features and functionalities to the app, including:

- The chance to race a 1969 Chevrolet Camaro SS 396, 1970 Dodge Challenger R/T 440 Six Pack or 1966 Ford Mustang Fastback
- The ability to race against a friend or let Game Center find an opponent for you with Head to Head Play Racing (only on WiFi and 3G)
- Game Center leader board

- iPhone 4 native resolution

The app was originally released in April 2010, and it has been downloaded over 700,000 times, receiving positive user reviews. [CHROME specialty car insurance](#), from American National Property And Casualty Companies (ANPAC®), is offering the app free of charge through the Apple App Store.

“We were pleasantly surprised at the amount of interest in our first version of the game. Car enthusiasts seemed to enjoy racing the Mustang and the attention to detail that was put into transferring the capabilities of the car to the app. It generated a lot of name recognition for our CHROME product and ANPAC,” said Bernie Gerwel, ANPAC’s Senior Vice President. “Our newest version will allow players to choose two additional cars to race (a Chevrolet Camaro and a Dodge Challenger), race with their friends using Bluetooth and post their best times to a world-wide leader board.”

CHROME is an acronym that stands for classic, hot rod, replica, original, modified and exotic vehicles. Special CHROME policy features include agreed value, annual mileage up to 10,000 miles, roadside service and towing options, choice of repair facilities, spare parts coverage, discounts for collectors who insure multiple specialty vehicles, endorsements for vehicles under construction and personalized service through local agents who offer a continuum of insurance and related services.

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