

## FOR IMMEDIATE RELEASE

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Multimedia version online at:

<http://www.anpac.com/ChromeiPhoneAppUpdate/>

## **Free CHROME® iPhone Application designed for the ultimate classic car enthusiast**

*Updated CHROME iPhone Application offers classic car price guide for car buffs, car show directory, photos and e-mail features and is now available for free download.*

SPRINGFIELD, MO – (December 10, 2010) Finding the value of a classic car or a list of nearby car shows just got easier (and cheaper). iPhone users can now download an updated version of the popular CHROME iPhone Application, the first app to include a price guide for classic and antique automobiles, for free. The app was originally released in October 2009.

Instead of carrying a Blue Book, Black Book or relying on limited online information, iPhone users who download the CHROME iPhone Application can have at their fingertips:

- **Price guide data** for more than 40,000 models of vehicles provided by Old Cars Price Guide, published by F+W Media. Car values are available for models originally manufactured from the early 1900s to late-model classics from the 1990s, and are based on six levels of current condition.
- **A road-trip journal**, which allows users to log each stop using GPS technology as they travel, adding notes and photographs.
- **Car show information** searchable by name and location, mapping the nearest car shows to the user's current location. Users can get directions or tell a friend about an event by e-mailing the information directly from the app.
- **Images of classic and specialty automobiles** sighted at events across the country, as documented by CHROME representatives attending various car shows and events. These images are searchable by make, model and other options.
- **Slide show** images of show-quality hot rods and classic vehicles owned by CHROME clients and featured in the exclusive CHROME calendar that is released annually.

CHROME specialty car insurance, from American National Property And Casualty Companies (ANPAC®), is now offering the app for free at the Apple App Store.

CHROME is one of several specialty insurance products offered by ANPAC. It was developed by ANPAC more than 13 years ago by employees who are also classic car enthusiasts in response to the lack of specialty car insurance available within the industry.

“Many major insurance companies either don't insure these vehicles at all, or insure them as they would insure any other non-collectible vehicle, often with restrictions and without coverage for custom features like paint, body and other modifications,” said Janet Clark, ANPAC's vice president of underwriting services, lead-developer of CHROME insurance and self-proclaimed car buff.

CHROME is an acronym that stands for classic, hot rod, replica, original, modified and exotic vehicles. Special CHROME policy features include agreed value, annual mileage up to 10,000 miles, roadside service and towing options, choice of repair facilities, spare parts coverage, discounts for collectors who insure multiple specialty vehicles, endorsements for vehicles under construction and personalized service through local agents who offer a continuum of insurance and related services.

"One of the things our CHROME clients appreciate most is that they can get the specialty car coverage they need from the same company that insures their home, auto and other possessions," said Clark.

American National Property And Casualty Company is headquartered in Springfield, Missouri. It is a subsidiary of American National Insurance Company (ANICO) of Galveston, Texas. American National Multiple Line exclusive agents offer a combination of life insurance, annuities, property and casualty insurance for personal lines, agri-business, targeted commercial exposures and other services. Multiple Line agents serve individuals, families and business owners. Go to [www.anpac.com](http://www.anpac.com) for more information.

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